

Optimize your expression media, maximize your results!

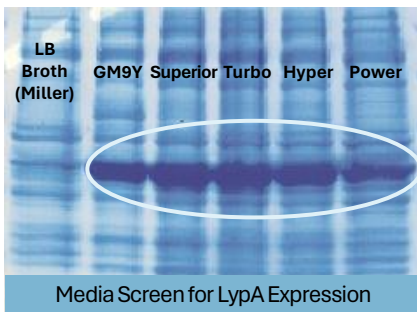


Expression Media Selection Kit #0187



Expression Media Sample Kit #0188

Athena's proprietary blends of Expression Media increase expression of proteins in *E. coli* up to 20 times more than industry standard LB Broth.



The new *Expression Media Selection Kit (0187)* contains sterile liquid aliquots of 15 media, including 11 proprietary formulations, as well as APF versions of Miller and Lennox.

The *Expression Media Sample Kit (0188)* includes 6 of our our best-selling proprietary formulations.

Kit Contents	EMSK Select #0187	EMSK Sample #0188	AES cat# (500 g)
LB Broth (Miller)	●		0103
*APF LB (Miller)	●	●	0133
LB Broth (Lennox)	●		0102
*APF LB (Lennox)	●	●	0132
*Hyper Broth™	●	●	0107
*Glucose M9Y	●		0108
Turbo Broth™	●	●	0104
*Turbo Prime™	●		0110
*Turbo Prime-olate™	●		0160
Superior Broth™	●	●	0105
*Superior Prime™	●		0111
*Superior Prime-olate™	●		0161
Power Broth™	●	●	0106
*Power Prime™	●		0112
*Power Prime-olate™	●		0162
*Augmedium™	sold separately		0123
*LB Booster™	sold separately		0125

*APF formulations

Our media formulations and accessory products have been honed over 25 years of solving challenging protein production problems for customers. These formulations are designed to boost the production of recombinant protein by increasing both the amount of protein accumulated and biomass produced.

Media compositions have been refined to balance the type and amount of carbon source working in synergy with a particular nitrogen source. Easy-to-use Media Selection Kits provide a rapid, low cost means of identifying the best available culture media to produce a given recombinant protein.

For customers developing production schemes that require the elimination of materials containing animal products, look for the APF Certified designation. (*)



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□ Simple Solutions for Complex Proteins