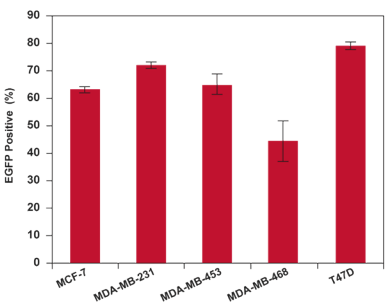
*Trans*IT®-BrCa Transfection Reagent

The first reagent designed and optimized for breast cancer cell lines.

- **Broad Spectrum DNA Delivery** - Achieve high expression levels in multiple breast cancer cell types.
- **Formulated for Low Cellular Toxicity** - Maintain cell density and reduce experimental biases due to toxicity.
- **Superior Transfection Efficiency** - *Trans*IT®-BrCa outperforms Lipofectamine® 2000 in numerous breast cancer cell lines.

***Trans*IT®-BrCa Transfection Reagent yields high efficiency plasmid DNA transfection in breast cancer cell lines.**
For experimental details, please visit:
www.mirusbio.com



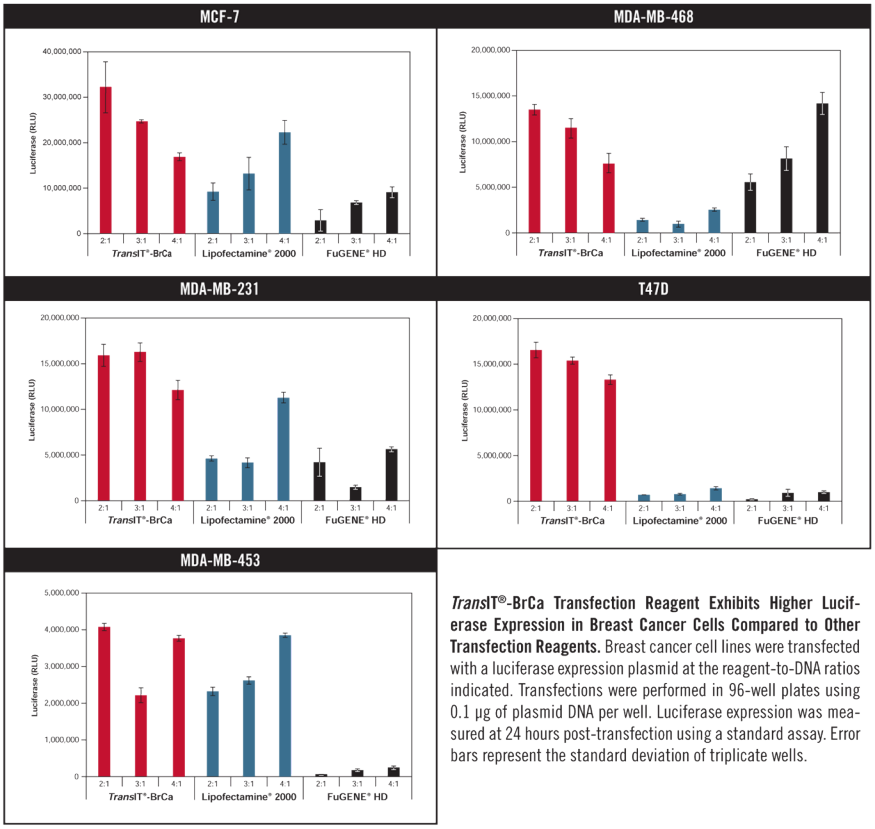
Delivery by Mirus

www.mirusbio.com

Available in Canada from...

MJS BioLynx INC.

1-888-593-5969 • www.biolynx.ca • tech@biolynx.ca



***Trans*IT®-BrCa Transfection Reagent Exhibits Higher Luciferase Expression in Breast Cancer Cells Compared to Other Transfection Reagents.** Breast cancer cell lines were transfected with a luciferase expression plasmid at the reagent-to-DNA ratios indicated. Transfections were performed in 96-well plates using 0.1 µg of plasmid DNA per well. Luciferase expression was measured at 24 hours post-transfection using a standard assay. Error bars represent the standard deviation of triplicate wells.

*Trans*IT®-BrCa Transfection Reagent	PRODUCT NO.	QUANTITY
	MIR 5504	0.4 ml
	MIR 5500	1 ml
	MIR 5505	5 x 1 ml
	MIR 5506	10 x 1 ml

Prove it to Yourself with a FREE SAMPLE

Reagent Agent®
Transfection reagent recommendations based on citations, customer feedback, and in-house transfection data. Find the ideal delivery solution for your experiment: www.mirusbio.com/RA

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